



Vopak Asia co-sponsors Supply Chain Conference in Shanghai

A Supply Chain Conference was held in Shanghai in May this year and was attended by about 120 participants. Vopak China co-sponsored the event, which was well received by the industry. Key China based organizations, including the government, made presentations on selected topics. Company representatives making presentations were from Sinopec, CNOOC, (BP) Secco, Shell Nanhai, Dow, DuPont, Bayer, BASF and others.

Vopak's presentation was labeled "Opportunities & Challenges in Optimization of Bulk Liquid Petrochemical Logistics in Asia Pacific" and gave an overview of our services and the challenges faced while interfacing with customers and other logistics service providers. The presentation was well received.

There were sufficient networking opportunities and a few key meetings were held. Representing Vopak were persons from our China terminals, China Management and Asia Management. Vopak had setup a conference booth and attending delegates were hosted by our commercial managers.

A visit to the Caojing Chemical Park was also on the agenda. Vopak played co-host with SCIP to receive about 40 delegates – most of them overseas visitors, at the SCIP Club, followed by a tour of the chemical park and Vopak's Caojing terminal. Presentations were made by SCIP and Vopak, and delegate interest was highly visible through the detailed question answer session which followed the presentations.



The Vopak Delegates at the SCM Conference in Shanghai