

Vopak as corporate sponsor at APIC 2008

In conjunction with our internal Asia Commercial Meeting, delegates from different Vopak Asia terminals attended Asia Petrochemical Industry Conference 2008 which was held during the month of May.

This year, like before, we continue to be the corporate sponsor of this premier industry forum, which is well attended by senior corporate executives from the petrochemical, chemical and chemical-related industries. Besides sending out nearly 20 delegates who joined the event, we also set up our own booth and arranged a meeting room to ensure quality customer interaction. With our unique pop-up exhibition systems, we definitely benefited from high level of visibility throughout the conference. The high-profile visitors we entertained at the booth included Government and Port officials of many countries, Vopak's commercial key accounts and other industry players. A meeting room was arranged to facilitate meetings with the customers at the conference, to save time for the customers. It was indeed a successful event as Vopak had effectively made use of the conference to expand our network with the customers and positioned the Vopak brand amongst key players.



[For more information](#)

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